



Forest Utilization and Marketing Program

Working to Develop and Promote Forest Markets

Forestry Topic 58

www.dof.virginia.gov

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Our Mission

The Virginia Department of Forestry helps protect and develop healthy, sustainable forest resources for all Virginians. The Forest Utilization and Marketing program enhances the department's ability to accomplish its mission by assisting forest industries and organizations in utilizing these forest resources by promoting innovative wood-based economic activities and focusing on ecosystem service markets while implementing sustainable forestry practices.


Forest Industry in Virginia

- ◆ Virginia has **16 million acres** of forested land providing essential raw materials to forest industry.
- ◆ Forest products contribute **\$21 billion** annually to Virginia's economy.
- ◆ Forest industry is the **third leading industry** in Virginia employing approximately 108,000 people.
- ◆ Virginia has **1.4 million acres** of certified forestland.



Services Provided

- ◆ Identify, develop, and expand market opportunities for the state's wood resources.
 - Assist with wood utilization and marketing plans for trees affected by invasive species and storm damage.
- ◆ Gather, maintain, and provide data on forest industry, forest inventory, and resource availability by publishing technical reports, such as Timber Product Output, Forest Inventory and Analysis, and Timber Supply Analysis.
- ◆ Provide resource information and technical assistance to all forest resource users.
- ◆ Work with partner agencies to address industry challenges to help Virginia stay competitive in the market by providing assistance in finding new market opportunities, product research and development by securing grants.
- ◆ Provide technical and marketing support for developing urban wood and other emerging forest products markets.
- ◆ Support partnerships with businesses and organizations to foster business expansion and development.
- ◆ Provide information on wood products, uses, availability, and the latest technologies.
- ◆ Promote industry careers and workforce development on log and lumber grading, workplace safety, and other industry skills.
 - Work with partners to deliver short courses and workshops.



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