



# Forest Utilization & Marketing Program

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### Forest Industry in Virginia

- ◆ Virginia has **16 million acres** of forested land providing essential raw materials to forest industry.
- ◆ Forest products contribute **\$21 billion** annually to Virginia's economy.
- ◆ Forest industry is the **third leading industry** in Virginia employing approximately 108,000 people.
- ◆ Virginia has **1.4 million acres** of certified forestland.



### Agency Mission

The mission of the Virginia Department of Forestry is to protect and develop healthy, sustainable forest resources for Virginians. The Forest Utilization and Marketing program helps the department accomplish its mission by assisting forest industries and organizations help utilize forest resources in the Commonwealth by promoting wood-based economic activities and ecosystem service markets with sustainable forestry practices.



### Forest Utilization & Marketing Program

The Forest Utilization and Marketing program provides assistance to forest industries and organizations in Virginia to help utilize forest resources in the Commonwealth by promoting wood based economic activities and ecosystem service markets with sustainable forestry practices.

### Services Provided

- ◆ Identify, develop, and expand market opportunities for the state's wood resources.
- ◆ Gather, maintain, and provide data on forest industry, forest inventory, and resource availability by publishing technical reports, such as Timber Product Output, Forest Inventory and Analysis, and Timber Supply Analysis reports.
- ◆ Provide resource information and technical assistance to all forest resource users.
- ◆ Work with partner agencies to address industry challenges to help Virginia stay competitive in the market by providing assistance in finding new market opportunities, product research and development by securing grants, and industry workforce development.
- ◆ Provide technical and marketing support for developing urban wood and other emerging forest products markets.
- ◆ Support partnerships with businesses and organizations to foster business expansion and development.
- ◆ Provide information on wood products, uses, availability, and the latest technologies.
- ◆ Promote industry careers and workforce development on log and lumber grading, workplace safety, and other industry skills.